

Assessment – Get involved

NAMES

How can we participate in Australia's democracy?

Starting a campaign is one way.

Some campaigns use methods to directly influence the Parliament, such as lobbying, contributing to parliamentary committees or petitioning members of parliament. Other campaigns use direct action via social media or public meetings to highlight the issue within the community.

In this assessment, your group will create your own campaign to influence change on an issue that is important to you.

1. **Think** about issues in society that you feel strongly about.
2. **Choose** one issue to base your campaign on. This could be a local issue, about your school or community environment. Alternatively, you could choose a national or international issue, such as climate change.
3. **Identify** your message.
4. **Discuss** which campaigning method/s might be most effective for this issue.
5. **Decide** which method/s you will use.
6. **Design** your campaign either to influence Parliament to make a law that supports your message or to change society's attitudes and behaviour. Your campaign could even do all of these things.
7. **Present** your campaign to the class. Your presentation should go for 5 to 8 minutes and should be planned and rehearsed.

Be creative in your use of persuasive language and presentation.

Make sure your group uses democratic processes to choose your issue, message and campaign method/s.

As a group, write a 400-500 word rationale detailing your campaign issue. Include:

- A brief analysis of your chosen issue and the change you want (your message).
- An explanation of how people can use campaigns to influence change.
- Why you chose to use these particular campaigning method/s.

If you wish, you can launch your campaign.

Get involved assessment rubric

	ABOVE SATISFACTORY	SATISFACTORY	BELOW SATISFACTORY
CAMPAIGN			
Message	Articulates a very clear message	Identifies a message	Very little or no clarity of message evident
Campaign method/s	Excellent choice of campaign method/s Method/s used very effectively	Good choice of campaign method/s Method/s used effectively	Poor choice of campaign method/s Method/s not used effectively
Creativity and persuasiveness	Campaign includes outstanding creativity and very persuasive language which could influence Parliament or significantly affect social change	Campaign includes some creativity and persuasive language which could influence Parliament or affect social change	Campaign does not include creativity or persuasive language to influence Parliament or affect any social change
Group work	Group used democratic processes to reach consensus and worked extremely cohesively to plan and create campaign	Group used democratic processes to reach consensus and mostly worked cohesively to plan and create campaign	Group did not use democratic processes to reach consensus and did not work cohesively to plan and create campaign
Time limit	Presentation goes for 5 to 8 minutes	Presentation goes for 3 to 5 minutes or 8 to 10 minutes	Presentation goes for less than 3 minutes or more than 10 minutes
RATIONALE			
Understanding of issue	Demonstrates an excellent understanding of the chosen issue	Demonstrates a good understanding of the chosen issue	Does not demonstrate an understanding of the chosen issue
How citizens can participate in Australia's democracy to influence change	Provides an excellent and thorough analysis of how citizens can participate in Australia's democracy to influence change	Provides a sound analysis of how citizens can participate in Australia's democracy to influence change	Does not provide an adequate analysis of how citizens can participate in Australia's democracy to influence change
Explanation of choice of campaign method/s	Delivers a reasoned, logical explanation of choice of method/s used showing excellent understanding of how citizens can participate in Australia's democracy to influence change	Delivers a solid explanation of choice of method/s used showing sound understanding of how citizens can participate in Australia's democracy to influence change	Does not deliver an adequate explanation of choice of method/s used or show an adequate understanding of how citizens can participate in Australia's democracy to influence change
Word limit	Rationale is within the word limit	Rationale is outside the word limit by fewer than 50 words	Rationale is outside the word limit by more than 50 words

Teacher's comments:

Grade/mark: